

A KEYNOTE BY RICHARD PÜTZ · 60 MINUTES WITH DISCUSSION

The flagship keynote for 2027

The Shift Ahead

Moving beyond what was to create what's next

On election night in 1920, a few men in a shack on a Pittsburgh rooftop read the presidential returns into a microphone. They thought they were selling radios. Twenty years later, more than eight American homes in ten had one. This talk is about the shift we are living through now: machines that no longer just talk, but decide and act. What we carry forward, what we leave behind, and what we choose to build next.

YOUR AUDIENCE LEAVES WITH

The agency ladder: a plain way to see what this shift hands over, from machines that talk to machines that act

Four tests for any new machine: People, Planet, Purpose, and Prosperity for everyone

A card with one thing to carry forward, one to leave behind, and one thing to build, with a name and a date

A family safe word against voice-cloning scams

IN CONVERSATION WITH

Thomas Merton · Marshall McLuhan · Ilia Delio · Gregory Stock · Max Tegmark

FOR

Conferences, civic groups, parishes, universities, professional associations, retirement clubs, and any group facing a defining transition

FORMAT

Live or by Zoom, and works as a lunch talk. Built on Observe-Discern-Act, with three short exercises. Expands to a half-day workshop.

Richard Pütz is a public thinker and technology futurist. For thirty-five years he helped build the systems he now asks questions about, at Coopers & Lybrand, Oracle, and C-Bridge, finishing as Chief Information Security Officer at American National Insurance. He teaches adults at the Forever Learning Institute in South Bend, Indiana.

The men on the roof did not know what they were starting.

We do.

Book this talk

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